



To apply for a **Peddler** License (Food, non-Food, Sponsor or Juvenile), you will need to fill out a Peddler Application, a Criminal History Form, and provide two (2) character references on forms provided by the Department of Excise and Licenses.

Peddler's License Required

A peddler's license is required for the itinerant or transient sale or bartering of goods, merchandise, or services directly to the consuming public in the City of Denver. Licensed peddlers may sell items and goods at public events. DRMC §47-16.

Licenses Must be Visibly Displayed

The Department will provide peddlers with a license and a photo ID card. The photo ID card must be worn on the outside of the peddler's clothing and must be visible to the public at all times while engaging in peddling activity. Upon demand, the peddler must present the license card for inspection by an inspector, law enforcement officer, or any customer or potential customer. DRMC §47-32.

Peddlers Must Carry All Goods and Products

All goods and/or products must be carried on an individual peddler's person and may not be carried, displayed, or stored in or on any carts, dollies, tables, wagons, coolers, or similar devices. DRMC §47-16.

Disabled Peddlers

Disabled peddlers may petition the Director, in writing, for an exemption from the prohibition against the use of carts, dollies, wagons, or any other wheeled devices. The petitioner must prove the following

1. The petitioner's qualification under Title II of the Americans with Disabilities Act, by a written letter from a licensed physician attesting that the petitioner has a physical or mental impairment that substantially limits one or more major life activities; and
2. The petitioner's need for the specific accommodation requested.

Upon verification that the petitioner has established both of the above prerequisites, the Director may grant an exemption that allows only the following:

1. The disabled peddler may use one, and only one, cart, dolly, wagon, or other wheeled device; and
2. The disabled peddler may only carry the quantity of goods and/or merchandise that the peddler reasonably would be able to carry on the peddler's person, but for the disability.

All petitions must include the following:

1. A photograph of the proposed cart, dolly, wagon, or wheeled device;
2. A written description of the size and dimensions of the proposed wheeled device; and
3. A written explanation of the intended manner and method of its use.

In deciding whether to grant the petition, the Director may consider whether the proposed cart, dolly, or wheeled device might have a negative impact upon public health, welfare, or safety, or whether the proposed cart, dolly, or wheeled device might block or interfere with the public's use of the right-of-way. The Director may seek the advice and consent of the Department of Public Works in deciding whether to grant the petition, to deny the petition, or to grant the petition with written limitations upon the manner, method, or location of the proposed device's use.

Roaming Itinerant Sales Required

Peddlers must engage in roaming sales and may not occupy any one particular location while engaged in peddler activity, nor may peddlers set up, display, or exhibit their goods and merchandise at any one location. Peddlers may stop to make or complete one sale; however, after the sale is complete, the peddler must resume roaming.

For purposes of this requirement, “roaming” means to move about or travel aimlessly or unsystematically, especially over a wide area. Shuffling from foot-to-foot or walking in a tight circle does not constitute “roaming.”

No Interference with Pedestrians’ Use of Public Right-of-Ways

The use of devices, such as carts, dollies, wagons, tables, or any other equipment is prohibited. Any use of such devices or the peddler’s failure to engage in roaming sales may constitute a license violation and may also result in a criminal citation. If a peddler blocks or otherwise interferes with the free and uninterrupted path of pedestrians entering and/or exiting a building or other facility, the peddler may face additional criminal citations. The maximum penalty for violations of the Denver Revised Municipal Code is a \$999 fine and one (1) year in jail.

Underage Sponsor License

Any adult peddler employing persons under the age of 18 years must obtain a Sponsor’s License (\$25.00 application fee/\$500 license fee). This license requires a complete background check. DRMC §47-19.

Juvenile Peddlers

Persons under the age of 18 years of age may not engage in peddling activity nor may such persons assist a peddler in any manner unless they are:

1. Sponsored by a licensed sponsor under DRMC §47-19;
2. Wearing identification that clearly displays the names of both the sponsor and the underage person; and
3. Selling only the following items:
 - a. Prepackaged candy and snacks,
 - b. Household items,
 - c. Novelty items, or
 - d. Hand-crafted items in association with the peddler’s sponsorship.

No Storage of Goods or Merchandise

It is unlawful to use any street, alley, sidewalk, parkway, or other public place for the storage of goods, wares, or merchandise. DRMC §49-254.

No Posting on Public or Private Property

It is unlawful to post, paint, or attach any handbill, poster, advertisement or notice of any kind upon public property except by permission of the Director of Public Works or upon private property except by permission of the owner or authorized agent of the property. DRMC §3-1.

NOTE: Pushcart Vendors of non-food items may operate in Denver only if they obtain a public right-of-way permit for a specific location from the Department of Public Works. Such pushcart vendors must set up and remain at the specific location identified on the face of the permit, which must be kept with the pushcart at all times. Pushcart vendors of non-food items do not need to obtain a license from the Department of Excise and Licenses.

I understand and have read the aforementioned requirements. I understand that a violation of these guidelines may result in a general violation, suspension, or revocation of the food peddler/peddler license.

Applicant Name:	Applicant Signature:	Date:
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